

Summer Task

Creative Media Production



You will be required to share your project with your Personal Tutor and class on the first day

As a media production student, you need to be creative in the way you present information to others – to tell a story, highlight something of interest and engage the audience.

When telling a story, it's useful to have an 'angle'; the theme or point of the story that you are trying to tell. It may be a way of filtering the information to make it more relevant to a particular audience.

For your summer task, create a piece of work in a format of your choice that tells a story for an audience of your peers. You need to:

- Choose a subject that is interesting and important to you.
- Think of an angle.
- Think about your audience (in this case your class group and tutor).
- Think about how you will tell the story.
- Choose the medium – the format you will use to tell the story?
- You could:
 - Write it – like a news or magazine article
 - Present it live using Power Point, Sway, Keynote or Prezzi.
 - Create a video – it could be news like or dramatic.
 - Create a radio report or drama
 - Create a graphic novel or comic strip
 - Record a podcast
 - Produce a photo reportage article

Once you have planned your work you need to produce it.

You should try to be concise and get the point across without going off on a tangent.

Your creative piece must be finished and quality checked before you hand it in.

You will be required to hand-in on your first day and your tutor group will view the work during the first week, once your tutors have seen it.

You will be required to introduce or present your work (depending on the format) to an audience of your peers along with your personal tutor.

Notes to help you:

- Written reports should be no more than 1000 words
- Presentations should last no more than 3 minutes .
- Video and audio recordings should run no more than 2 minutes
- Comic strips should be no more than two pages
- Graphic novels should be no more than four pages.
- Photo reportage be no more than 10 captioned images.

Your project may be presented as one (or more) of the following:

- ✓ A video or audio recording
- ✓ A Powerpoint presentation
- ✓ A written report
- ✓ A comic strip
- ✓ A graphic novel

Links to possible resources

<https://copyblogger.com/captivating-news-stories/>

<https://www.thoughtco.com/how-to-write-a-news-article-1857250>

<https://www.thebalancecareers.com/how-to-write-a-news-script-for-tv-news-2315281>

<https://www.podcastinsights.com/start-a-podcast/>

<https://www.bbc.co.uk/programmes/profiles/tnkQgSgPJVWM4ZpZ3hHbjv/ten-tips-for-writing-a-play-for-radio>

<https://www.masterclass.com/articles/how-to-create-a-graphic-novel#what-is-the-difference-between-a-graphic-novel-and-comic-book>

<https://www.lifehack.org/articles/productivity/10-secrets-making-every-presentation-fun-engaging-and-enjoyable.html>