

Summer Transition Project



Creative Media Production



You will be required to share your project with your Personal Tutor and class on day one

In the second year of the Creative Media Production course you have the chance to undertake research into an area of media practice that particularly interests you. This may be something that you want to pursue as a career, or it may be a discipline that you want to find out more about, so you can apply that knowledge to other areas of your work.

For this summer task, you need to:

1. Choose a specialist area in creative media production and carry out research into that particular discipline.
2. Choose at least one practitioner, one product and one piece of technology that have been pivotal in shaping the discipline.
3. Apply your findings to your own practice by producing some sample material that demonstrates skills used in this discipline
4. Present your work to show what you have learned.

There are three parts to this task, which **must** be completed before you return for the second year of the course in September.

Part 1 – Research

Use a range of academic and contextual resources (books, academic journals, films, TV programmes, blogs, etc) to research the specialist discipline you have chosen. This should include:

- a) Practitioners from within the specialism
- b) Historical and contextual influences on the specialist area
- c) Use of technology (both analogue and digital) within the chosen specialist area

Include audio/visual clips, articles and still images to help you explain your findings

Part 2 - Production

Use resources around you to help you demonstrate the specialism you have chosen, i.e. if you chose journalism, you might create a news report or on line article; if you chose animation, you might create a short stop frame or digital animation; if you chose cinematography you might shoot a short film on your phone or digital camera. Whatever you create it should demonstrate what you have learned from your research.

Part 3 - Presentation

You will need to present your research and production work in an appropriate formats, for example, a PowerPoint presentation, a vlog, an edited video sequence; try to make your presentation format relevant to the subject of your research.

You will be required to present your work to an audience of your peers along with your personal tutor on the first day of term.

Notes:

The specialism you choose to research should be relevant to both your career choice or your final major production project, so you get the most benefit from the research you carry out.

This task will feed directly into your Specialist Study project as well as your Progression project and other production work carried out in the second year.

Your project may be presented as one (or more) of the following:

- ✓ A video
- ✓ A Powerpoint presentation
- ✓ A blog/vlog
- ✓ Another relevant format for your specialism

Links to possible resources

<https://www.screenskills.com/careers/>

<https://www.allaboutcareers.com/careers/industry/media>